

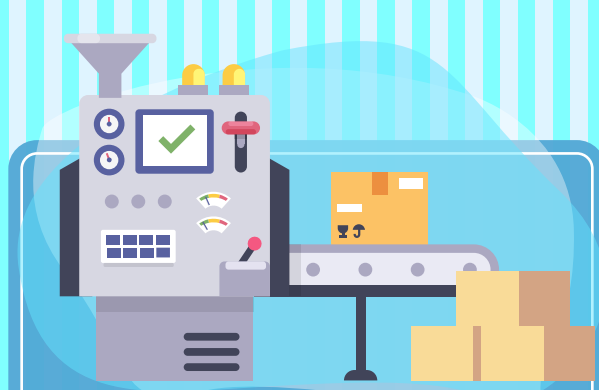


THE PACKAGING INDUSTRY TRENDS AND NUMBERS AND THE SHIFT TO SUSTAINABILITY

Over the years, the global packaging industry has enjoyed strong growth. Sustainability and environmental impact combined with powerful trends are driving major changes in consumer packaging.



THE PACKAGING INDUSTRY BY THE NUMBERS



Approximately
100 BILLION
BOXES ARE
MANUFACTURED
in the U.S. every year.



91% OF PACKAGING
WASTE IS SENT TO
THE LANDFILLS
and/or in the
environment



53.9%
Recycling rate of
generated packaging
and containers



The corrugated
packaging market
size is estimated to
be at **US \$276.52**
BILLION in 2021 and is
predicted to hit
around **US \$380.8**
BILLION in 2030 driven
by the rising demand
for sustainable
packaging solutions.



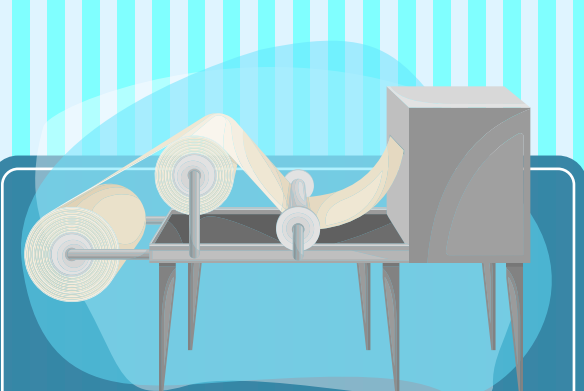
CORRUGATED
CARDBOARD IS
A RENEWABLE
RESOURCE
96% is made with
material grown from
sustainable sources



Corrugated boxes
are the largest single
product category of
MSW and represent
the
LARGEST SINGLE
PRODUCT OF
RECYCLED PAPER
AND PAPERBOARD
containers and
packaging.



Over **95%** of all
products in the U.S.
are **SHIPPED IN**
CARDBOARD BOXES.



Around **80%** of all
US paper mills use at
least some recycled
fibers to make paper
products



91.4%
OF CORRUGATED
CARDBOARD
IS RECYCLED



Both **PAPER AND PLASTIC**
PACKAGING have
ENVIRONMENTAL AND
ECONOMIC IMPACTS.



The rapidly growing
POPULARITY OF
E-COMMERCE is one of
the main drivers for
the **HUGE DEMAND IN**
CORRUGATED PACKING.



The key is to get
CONSUMERS TO BECOME
MORE AWARE and build
a set of behaviors
that is **ENVIRONMENTALLY**
CONSCIOUS.



THE FUTURE OF PACKAGING



The popularity of sustainable
packaging options is consistent
and will continue to influence
how consumers interact with
businesses in the future.

